



CREMM HOUSTON

NETWORKING GROUP

2026 SPONSORSHIP & MEDIA KIT



THANK YOU 2025 SPONSORS!

PLATINUM LEVEL



**MEDIA
SPONSOR**

BISNOW
(ALMOST) NEVER BORING

GOLD LEVEL



PINK LEVEL



FRIENDS LEVEL



TO INQUIRE ABOUT SPONSORSHIPS, EMAIL US AT HELLO@HOUSTONCREMM.COM

CREMM HOUSTON
NETWORKING GROUP



ABOUT US

CREMM Houston is a networking organization of professional women in the commercial real estate industry based in Houston, TX. We are a 501© non-profit organization dedicated to fostering a vibrant community and empowering women in their professional development. Our mission is to create a platform where like-minded ladies can establish meaningful relationships, cultivate valuable connections, and advance their careers.

By joining CREMM, women in the CRE industry gain access to a supportive network that stands ready to collaborate and navigate the complexities of business together. Moreover, our network provides a dynamic avenue for ladies to engage in social activities, expand their professional networks, and foster an environment of continuous learning. Our members enjoy six exclusive events per year, where we provide that invaluable space to connect, grow, and inspire one another, ultimately driving their personal and professional success to new heights.

MEET OUR 2025 BOARD



Krista Parker
President
FMG



Ashlee Owens
Events Director
Gensler



Cody Brown
Events Co-Chair
WorkplaceSolutions



Elizabeth Longstaff
Membership Director
Thorntree Slate



Kailyn Crowe
Digital Communications Director
JLL



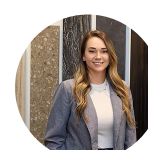
Audrey Parsons
Business Development Director
Partners



Candi Poisl
Photographer
P3Photography



Jackie Contreras
Treasurer
Amegy Bank



Ashley Reese
Operations Director
HITT



Lindsey Valenta
Legal Counsel
Jackson Walker



Open Position
Marketing Director

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SPONSORING WITH CREMM HOUSTON

By partnering with CREMM, businesses gain the opportunity to significantly boost their brand visibility among a dynamic and growing network of over 115 members, representing the best of Houston's commercial real estate community. With six signature events each year—*two of which are co-ed*—your company and brand will be front and center at some of the most highly anticipated gatherings in the industry.

Sponsoring CREMM allows you to foster valuable connections with industry leaders, showcase your commitment to supporting the advancement of women in commercial real estate, and position your business as a champion of diversity and inclusion. It's more than just a sponsorship—it's a partnership that aligns your company with the future of CRE, driving meaningful change while creating opportunities to connect with top talent and influential professionals.

GAIN EXPOSURE TO:

85

Active
Members

1.5K

Instagram
Followers

650

Newsletter
Subscribers

1.4K

LinkedIn
Followers

OUR 2025 EVENTS



COFFEE MEET & GREET
JANUARY 2025
90 TICKETS SOLD



SPEED NETWORKING
FEBRUARY 2025
75 TICKETS SOLD



WOMEN MEAN BUSINESS PANEL EVENT
APRIL 2025
85 TICKETS SOLD



8TH ANNUAL SUMMER SOIRÉE
JUNE 2025
\$5000 DONATION TO BEAR HOUSTON
75 TICKETS SOLD



TEA TALK
AUGUST 2025
65 TICKETS SOLD



HARD HAT TOUR
OCTOBER 2024
80 TICKETS SOLD



HOLIDAY PARTY
DECEMBER 2024
85 TICKETS SOLD

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CREMM IN ACTION: MORE THAN MARKET VISIBILITY

BEING PART OF CREMM ISN'T JUST ABOUT EXPOSURE –
IT'S ABOUT COLLABORATION

CREMM membership gives you more than visibility– it gives you access. Need a general contractor, architect, or electrician? We know who to call. Our network is made of trusted professionals we've worked with, referred and relied on time and time again. Projects become smoother and smarter, because of it.

**“WE DON'T WASTE TIME FINDING VENDORS. WE
ALREADY KNOW THE BEST PEOPLE- BECAUSE
WE'RE IN CREMM WITH THEM.”**



Collaboration and trust, built through CREMM

REAL CREMM COLLABORATION EXAMPLES:

- Four board members recently teamed up on a joint project utilizing a design firm, GC, demountable walls vendor, and a stone vendor.
- Broker utilized the network to find a GC to help with project budgets that resulted in a new client project for the GC.
- Inventure design firm led the design of Partner's new office space.
- Multiple CREMM members regularly refer trusted vendors within the network.



SPONSORSHIP LEVELS

CREMM Houston has four sponsorship level options with each level increasing value and exposure for your company. At the Friend level, you can gain visibility among a diverse and dynamic network of professional women in the commercial real estate industry. At the Pink level, your support not only enhances your brand's recognition but also provides opportunities for meaningful engagement with CREMM's community.

The Gold and Platinum tiers unlocks even more exclusive advantages, including premium exposure, free entry to high-level networking events, and the brand new opportunity to host a Strategic Members Only Happy Hour.

Regardless of the level, sponsoring CREMM Houston is a strategic investment that brings recognition, connections, and opportunities for growth.

FRIEND LEVEL 10 SPACES AVAILABLE

\$500

Sponsorship recognition at CREMM events

Your Logo displayed and linked to sponsor website on the CREMM website

One complimentary ticket to every CREMM event (a \$450 value)

Alto Rideshare Discount for Corporate Memberships

PINK LEVEL 10 SPACES AVAILABLE

\$1,000

Sponsorship recognition at CREMM events

Your Logo displayed and linked to sponsor website on the CREMM website

Two complimentary tickets to every CREMM event (a \$900 value)

First right-to-reserve event specific sponsorship opportunities

Alto Rideshare Discount for Corporate Memberships

GOLD LEVEL 7 SPACES AVAILABLE

\$2,500

Sponsorship recognition at CREMM events

Your Logo displayed and linked to sponsor website on the CREMM website

Social Media Spotlight - featuring a shoutout to your project/firm on Linked In & Instagram (2x/year)

Three complimentary tickets to every CREMM event (a \$1,350 value)

One complimentary membership for CREMM (per qualifying application guidelines; a \$175 value)

First right-to-reserve event specific sponsorship opportunities

Alto Rideshare Discount for Corporate Memberships

PLATINUM LEVEL 5 SPACES AVAILABLE

\$5,000

Sponsors logo displayed on 24x36" board at every CREMM event (7x/year)

Your Logo displayed and linked to sponsor website on the CREMM website & banner space on CREMM's home page

Sponsor recognition on every email blast footer, sent to over 600 inboxes

Social Media Spotlight - featuring a shoutout to your project/firm on Linked In & Instagram (4x/year)

Five complimentary tickets to every CREMM event (a \$2,250 value)

Two complimentary CREMM memberships (per qualifying application guidelines; a \$350 value)

Sponsors to host (1) Strategic Member Only Happy Hour during off months at your office

First right-to-reserve event specific sponsorship opportunities

Alto Rideshare Discount for Corporate Memberships

CREMM HOUSTON MEMBERS

80+ COMPANIES IN THE HOUSTON MSA



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2026 CREMM MEMBERSHIP BENEFITS

Membership Yearly membership fee is \$175- sign up during our early bird pricing for a reduced rate of \$150. Membership includes discounted tickets to all events plus member only events.

Includes Six signature events: Galentine Speed Networking, Panel Discussion, Summer Soiree, High Tea, Hard Hat Tour, & Holiday Party

Free smaller member only events 4-6 times a year

Perks Access our membership directory with 120+ members each year

A minimum of 30% off all ticketed events.

Bisnow exclusive discount codes for all events

Red News exclusive discount to events & CRE Summit

Alto membership for 6 months for free

Utilize our Job Board to post any opening positions within your company



BUILDING OUR NETWORK



"The true value of networking doesn't come from how many people we meet but rather how many we can introduce to others."

— Simon Sinek



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**APPLY TO BE A CREMM
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