



CREMM

2024 Sponsorship/Media Kit



A LITTLE BIT ABOUT US:

CREMM

CREMM, the Commercial Real Estate group of professional women based in Houston, TX, is an extraordinary 501© non-profit organization dedicated to fostering a vibrant community and empowering women within the commercial real estate industry. Our primary mission is to create a platform where like-minded ladies can establish meaningful relationships, cultivate valuable connections, and advance their careers.

By joining CREMM, women in the commercial real estate field gain access to a supportive network that stands ready to collaborate and navigate the complexities of business together. Moreover, our network provides a dynamic avenue for ladies to engage in social activities, expand their professional networks, and foster an environment of continuous learning. Through CREMM, women in commercial real estate find an invaluable space to connect, grow, and inspire one another, ultimately driving their personal and professional success to new heights.

Meet our 2024 Board



Jennifer Kinard
President
Walter P. Moore



Krista Parker
Events Director
FMG (Furniture Marketing Group)



Kailyn Crowe
Events Co-Chair
Brookfield Properties



Elizabeth Longstaff
Membership Director
Thorntree Slate



Taylor Wagner
Marketing Director
Streetwise Retail Advisors



Audrey Schulz
Business Development Director
Partners



Delaney Murphy
Communications Director
Kimley-Horn



Jackie Contreras
Treasurer
Amegy Bank



Ashley Reese
Operations Director
HITT



Candi Poisl
Photographer
P3 Photography



**APPLY TO BE A
CREMM SPONSOR
TODAY!**

WHY SPONSOR WITH CREMM?

Partnering with CREMM Houston presents a unique opportunity for businesses in the CRE Industry to tap into a vibrant network of 180 members spanning the Houston MSA. With an impressive average attendance of ±85 professionals at each event, CREMM offers a direct gateway to a highly engaged and influential CRE community.

By aligning with CREMM, businesses can enhance their brand visibility, foster valuable industry connections, and access a diverse pool of talent and expertise. This partnership not only bolsters a company's local presence but also positions it at the forefront of empowering and advancing women in CRE, underscoring a commitment to diversity and inclusion within the industry.

By the numbers

180 Active Members

1.2K Instagram Followers

600 Newsletter Subscribers

1.0K Linked In Followers

CREMM

OUR 2023 EVENTS



Meet & Greet

January 2023
84 tickets sold



Speed Networking

February 2023
140 tickets sold



Shop Talk

April 2023
107 tickets sold



6th Annual Pink Party

June 2023
175 tickets sold
\$25,000 in funds raised



High Tea with Mama's Collaborative

August 2023
74 tickets sold



Hard Hat Tour: TBD

November 2023
73 tickets sold

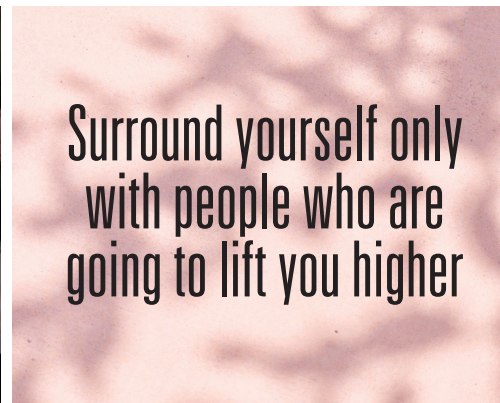


Holiday Party

December 2023

Building Our Network

CREMM

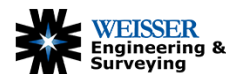


to inquire about sponsorships, email us at hello@houstoncremm.com

CREMM HOUSTON MEMBERS

CREMM

60+ companies in the Houston MSA



Sponsorship Levels

CREMM

Sponsoring CREMM Houston offers a multitude of benefits at various levels. As a Friend sponsor, you can gain visibility among a diverse and dynamic network of professional women in the commercial real estate industry. At the Pink level, your support not only enhances your brand's recognition but also provides opportunities for meaningful engagement with CREMM's community. Stepping up to the Gold and Platinum tiers unlocks even more exclusive advantages, including premium exposure, free entry to high-level networking events, and the chance to align your brand with a prominent organization dedicated to empowering women in commercial real estate.

Regardless of the level, sponsoring CREMM Houston is a strategic investment that brings recognition, connections, and opportunities for growth.



APPLY TO BE A
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TODAY!

Friend Level

10 spaces available

- Sponsorship recognition at CREMM events
- Your Logo displayed and linked to sponsor website on the CREMM website
- One complimentary ticket to **every** CREMM event (a \$350 value)

\$500

Pink Level

10 spaces available

- Sponsorship recognition at CREMM events
- Your Logo displayed and linked to sponsor website on the CREMM website
- Two complimentary tickets to **every** CREMM event (a \$700 value)
- First right-to-reserve event specific sponsorship opportunities

\$1,000

Gold Level

7 spaces available

- Sponsorship recognition at CREMM events
- Your Logo displayed and linked to sponsor website on the CREMM website
- Social Media Spotlight - featuring a shoutout to your project/firm on Linked In & Instagram (2x/year)
- Three complimentary tickets to **every** CREMM event (a \$1,050 value)
- 50% off one membership for CREMM (per qualifying application guidelines; a \$75 savings)

\$2,500

Platinum Level

- Sponsors logo displayed on 24x36" board at **every** CREMM event (7x/year)
- Your Logo displayed and linked to sponsor website on the CREMM website & banner space on CREMM's home page
- Sponsor recognition on every email blast footer, sent to over 600 inboxes
- Social Media Spotlight - featuring a shoutout to your project/firm on Linked In & Instagram (4x/year)
- Sponsor logo on napkins at signature events
- Five complimentary tickets to **every** CREMM event (a \$1,750 value)
- One complimentary CREMM membership (per qualifying application guidelines; a \$150 value)

\$5,000

THANK YOU 2023 SPONSORS!

CREMM

Platinum Level



Media Sponsor

BISNOW
(ALMOST) NEVER BORING

Gold Level



Pink Level



Friends



to inquire about sponsorships, email us at hello@houstoncremm.com



APPLY TO BE A CREMM SPONSOR TODAY

For More Information:



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